b online
learning

eLearning Design Essentials.

Our eLearning Design Essentials course is designed to give you all the fundamental tools needed to ensure your eLearning is a 'hit'.

Filled with practical activities and resources, this event will give you everything you need to upgrade your elearning design skills to the next level.

Key Takeaways

- Set your course up for the highest level of success before you even start developing.
- Project manage your eLearning, to ensure everyone who needs to be involved is, and to support relationships across the project team.
- Take a bunch of content and break it down, to develop engaging eLearning, with the right level of interactivity and addresses identified learning gaps.
- Show the all-important 'Return on Investment' to your stakeholders, the most valuable evidence to provide to a client or manager that proves your expertise.

When it comes to building eLearning, how do you do it?

Do you just open up your authoring tool, look at the content that your SME has provided and then just start building it? Do you grab a bunch of PowerPoint slides, add a player skin with the obligatory Next and Previous buttons, attach some word documents as resources, and then hit publish?

Or do you pull out your file of awesome inspiration to locate that fantastic interaction you saw the other week, with the game mechanics, bells and whistles; and that graphically fantastic certificate that learners can print at the end, to prove they completed your brilliant, high tech, cutting edge course?

If you said 'yes' to any of those questions, you might need to stop and take a look at the way you develop your eLearning and sign up for our eLearning Design Essentials workshop.

Why B Online Learning.

- Experienced eLearning design and development team · Exclusive Articulate Certified Training Provider
- Established 2006 original founders
- Experienced trainers and adult facilitators
- The first Australian company to provide eLearning professional development
- Multi award winners in eLearning design, development, training and learning management system
- 100% previous participants would recommend our training
- Over 10 years RTO delivery success

"Matt was an engaging trainer - flexible to our needs and questions."

What's Covered

Defining good eLearning
Before we begin to develop eLearning, we must be aware of what makes a good online learning experience. How do we make it more meaningful for our learners?

Instructional Design
We discuss some of the well-known instructional models such as the ADDIE and Dick and Carey. eLearning design is iterative in nature, so we will examine how some agile models are more suited to eLearning than traditional models,

Techniques to Build Learner Motivation
Learner motivation, or lack of, is a common complaint. In this module, we identify some techniques to start getting your learners motivated and also to sustain that motivation

Using a Team Approach for Development
We examine the different roles within an eLearning development team. eLearning development can at times require a team approach. We look at different roles from learners involved in reviewing to working closely with your subject matter experts. During this module we will also look at ways to manage the team to ensure quality, keep costs down and meet project deadlines.

Working with Subject Matter Experts (SMEs)
A vital role is played by the SME. During this part of the day we will work through scenarios where you may face challenges working with an SME and we will look at solutions to deal with these challenges.

Building a Visual Design Concept
A lot of instructional designers are not graphic designers yet there is an expectation for our screens to be visually appealing. We work on developing skills to make our eLearning more visually interesting using graphic design principles.

Writing Learning Objectives for Online Courses
We are all aware that our learning modules need to contain learning objectives but most of the time users skips past this screen or barely reads it. Clear objectives are linked to learner motivation. In this module we will look at ways to make our learning objectives really stand out. Clear objectives defined at the beginning of a project also helps keep your eLearning development on track.

Convert Content to eLearning
We work through a five step process (estimate, breakdown, identify, interactions, writing) to convert our existing content to eLearning while ensuring only the need to know information ends up on our screens.

Using a Learning Model
Based on Gagne's Nine Events of Instruction, the Learning Model allows us to take our content and make it a more meaningful and memorable experience for the learner. We will practice these techniques by planning and developing online activities

Assessing Performance and Questioning Techniques
Assessing our learners is crucial part of the learning experience. It helps shape their understanding of the content and also allows us to see if they are ready to progress to the next stage or the course or complete a certain task in the workplace. In this module, we will examine some ways we can assess our learners in an online module and also some tips for writing questions.

Storyboarding Techniques
There are many ways to storyboard an eLearning course. During this part of the course we look at a few different storyboarding techniques and discuss how different approaches suits different context and styles of development. Participants can devise their own storyboard templates or chosen from ones available from the instructor.

Building and Reviewing eLearning
Reviewing eLearning is a crucial part of development and one that must happen frequently during development to make sure there is no surprises at the end. In this final part of the course we will examine areas we need to identify during review cycles and ways we can make this process run as efficiently as possible so we get the most from our review.

"I enjoyed learning about what makes an effective elearning course; especially the use of gamification to engage and motivate the learner."

Facilitated by Matt Blackstock
Learning Manager, B Online Learning

Matt has been involved in Learning & Development for the majority of his adult working life, and actively involved in online Learning & Development for over 15 years. His experience covers sales training, compliance training, new product and process releases, security and customer service. He strives for engagement in his designs, by using real life scenarios, working with specific learning outcomes, and positive end user experiences.

He has experience in branching scenarios, gamification, quizzing, story based learning, the delivery of online learning and development through Learning Management software platforms as well as delivery and assessment under the Australian Qualifications Framework.

Matt has designed and developed eLearning modules for B Online Learning clients including Sydney Airport, Department of Primary Industries, Target, Lexus, Toyota, SA Water, Mackay Hospital and Health, CHEP, NSW Health, Caltex, IP Australia, Australian Institute of Management, ACCC, Lion, NSW Education to name a few.

Qualifications/Memberships:
• Certified Articulate Trainer
• Articulate eLearning Heroes community member
• Diploma of Training & Assessment
• Diploma of E-Learning
• Certificate IV of Financial Services
• Bachelor of Arts

"Matt was a great facilitator who was always attentive to our questions and used great examples to enrich our learning. He was excellent at controlling the sessions and it was honestly, one of the best learning experiences to date."

Who has completed the EDE?

- G8 Education
- NSW Office of Environment and Heritage Australian Volunteers International
- Department of Economic Development, Jobs, Transport and Resources
- Jetstar Airways
- The Prince Charles Hospital
- Adelaide Airport
- Credit Repair Australia
- Civil Service College, Singapore
- Capital, Singapore
- Coates Hire
- James Cook University
- Petronas
- Coca-cola
- Sunway College
- Flight Centre Travel Group
- Smart Service Queensland
- CSIRO
- University of Southern Queensland
- Nelson Marlborough District Health Board NZ
- University of Sydney Business School
- Queensland Department of Transport

- Tasmanian Fire Service
- Sumitomo Mitsui Banking Corporation, Malaysia
- Feros Care
- Allianz Australia Limited
- Knowledge Train
- Steelcase
- Malaysian Public Works Department
- Townsville City Council
- Queensland Health
- Salvation Army
- Brisbane City Council
- Department of Foreign Affairs and Trade
- Archdiocese of Brisbane
- Energy and Water Ombudsman Victoria
- Danone Singapore
- Crown World Group
- Scenic
- ConocoPhillips Australia
- Taylor
- Dominos
- Great Eastern
- Princess Alexandra Hospital
- University of Queensland

"I really enjoyed the course with Matt. He is excellent. As I speak English as a second language, he made it sure that I understood and following the class. I emailed him directly after the class for additional questions and he came back to me with very detailed advice and useful comments."

What you need

A laptop or PC with software that can create a document such as Microsoft Powerpoint or Word or Keynote.

What you get

- 2 X 4.5 hour live virtual workshop delivered through Zoom
- Online course workbook and practice files
- Access to our on demand eLearning course library
- Access to our Linkedin Alumni
- Post training support

Fees

$1000 per person ex GST

Click here to view upcoming dates and register

Need more information?

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**Evolving technology for a
smart workforce**

To find out more about how B Online
Learning can transform your digital learning
experience, visit our website or contact us at:

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